

### **G.1.3 (Policy) Advertising and Fund Raising**

Responsible Department: Associate Vice Chancellor of Communications, District  
Institutional Advancement

Board Adoption: 8-18-09

Last Board Action: 3-25-14

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Advertising and fund raising shall be conducted according to applicable law, including but not limited to municipal ordinances and state and federal law. The College District shall develop guidelines for advertising and fund raising on college campuses and other property owned or controlled by the College District (see [C.1.3.1](#) and [F.5.3](#) for fund-raising guidelines).

Fund raising shall be coordinated by the District Office of Institutional Advancement. Scholarships, endowment, program support and other private donations shall be held by the Alamo Colleges Foundation. Advertising shall be coordinated through the District Office of Communication.

*Legal Reference - TACC Policy Reference Manual*  
GE(LEGAL) - Advertising and Fund-Raising